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seomoz.org

KEYWORD DIFFICULTY

SEARCH ENGINE OPTIMIZATION TOOL

[Run Report](#)
[View my Reports](#)
[About this Tool](#)
Term: seo blog
Difficulty: 57%

Report Time: 06 minutes, 48 seconds



Keyword Difficulty Factors

Factor	Value	Score
1. Top 3 Overture bids	\$1.00 \$0.61 \$0.60	25%
2. Number of searches last month	1082	21%
3. Number of results for google search in quotes	2730000	100%
4. Number of results for allintitle search at google	236000	95%
5. Number of results for intitle/inanchor search at Google	23200	100%
6. Percentage of hosts in top 10	40%	40%
7. Average quick strength of top 3 results at Google	57.58%	58%
8. Average quick strength of results 4-10 at Google	50.31%	50%
9. Average quick strength of results 1-10 at Yahoo	43.94%	44%
10. Average pagerank of top 10 results at Google & Yahoo	5.40	69%
Keyword Difficulty Score		57%

Top Ranking sites

 1. <http://www.mattcutts.com/blog/>

Quick Strength: 69.73%  [View Details](#)

2. <http://www.beanstalk-inc.com/blog/> 

Quick Strength: 37.58%  [View Details](#)

3. <http://www.abakus-internet-marketing.de/en/seoblog/> 

Quick Strength: 65.45%  [View Details](#)

4. <http://toprank.blogspot.com/> 

Quick Strength: 45.74%  [View Details](#)

5. <http://news.stepforth.com/blog/> 


Quick Strength: 36.78%  [View Details](#)

6. <http://news.stepforth.com/blog/2006/03/google-news...> 

Quick Strength: 38.37%  [View Details](#)

7. <http://www.seobook.com/> 

Quick Strength: 76.99%  [View Details](#)

8. <http://www.wolf-howl.com/> 

Quick Strength: 42.73%  [View Details](#)

9. <http://www.cre8pc.com/blog/> 

Quick Strength: 63.62%  [View Details](#)

10. <http://www.jimwestergren.com/> 

Quick Strength: 47.98%  [View Details](#)

YAHOO! Top Ranking sites

1. <http://www.mattcutts.com/blog/> 

Quick Strength: 67.34%  [View Details](#)

2. <http://www.seobook.com/> 

Quick Strength: 78.09%  [View Details](#)

3. <http://www.beanstalk-inc.com/blog/> 


Quick Strength: 37.60%  [View Details](#)

4. <http://toprank.blogspot.com/> 

Quick Strength: 45.74%  [View Details](#)

5. <http://news.stepforth.com/blog/2006/03/google-news...> 

Quick Strength: 38.35%  [View Details](#)

6. <http://www.seo-dev.co.uk/> 

Quick Strength: 27.00%  [View Details](#)

7. <http://www.daily-seo.com/> 

Quick Strength: 28.00%  [View Details](#)

8. <http://www.jimwestergren.com/> 

Quick Strength: 47.98%  [View Details](#)

9. <http://fathomseo.blogspot.com/> 

Quick Strength: 30.29%  [View Details](#)

10. <http://www.searchenginegenie.com/seo-blog/seoblog.html> 

Quick Strength: 39.01%  [View Details](#)

Google Top Ranking sites

1. <http://www.mattcutts.com/blog/> 

Quick Strength: 69.73% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
119000	97900	0.00%	31.02%	126044
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
5	7	1519	edu: 47 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
1	0	23	3	

2. <http://www.beanstalk-inc.com/blog/> 

Quick Strength: 37.58% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
26100	1260	0.00%	88.56%	11174
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
6	5	42574	edu: 0 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
0	0	0	0	

3. <http://www.abakus-internet-marketing.de/en/seoblog/> 

Quick Strength: 65.45% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
295000	13500	0.00%	0.01%	38341
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
7	6	2044	edu: 7 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
10	3	1	0	

4. <http://toprank.blogspot.com/> 

Quick Strength: 45.74% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
12000	4200	0.00%	100.00%	14281
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
6	6	166385	edu: 19 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
0	0	0	0	

5. <http://news.stepforth.com/blog/> 

Quick Strength: 36.78% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
12200	0	0.00%	38.52%	9242

Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links
6	5	52299	edu: 4 gov: 0 mil: 0
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News
1	0	0	0

6. <http://news.stepforth.com/blog/2006/03/google-news...>

Quick Strength: 38.37% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
12200	951	0.00%	0.15%	9242
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
6	5	52299	edu: 4 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
1	0	0	0	

7. <http://www.seobook.com/>

Quick Strength: 76.99% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
208000	142000	0.00%	100.00%	127221
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
6	6	2195	edu: 32 gov: 3 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
1	15	0	3	

8. <http://www.wolf-howl.com/>

Quick Strength: 42.73% 


Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
68500	38900	0.00%	100.00%	27018
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
4	4	17902	edu: 0 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
0	0	0	0	

9. <http://www.cre8pc.com/blog/>

Quick Strength: 63.62% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
213000	20800	0.00%	81.60%	30514
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
5	6	107417	edu: 15 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
5	9	0	0	

10. <http://www.jimwestergren.com/>

Quick Strength: 47.98% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
58800	28300	0.00%	100.00%	33823
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
4	4	21441	edu: 20 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
0	0	0	0	

YAHOO! Top Ranking sites

1. <http://www.mattcutts.com/blog>

Quick Strength: 67.34% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
119000	95400	0.00%	0.00%	126044
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
5	7	1519	edu: 47 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
1	0	23	3	

2. <http://www.seobook.com/>

Quick Strength: 78.09% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
317000	142000	0.00%	100.00%	127221
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
6	6	2195	edu: 32 gov: 3 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
1	15	0	3	

3. <http://www.beanstalk-inc.com/blog/>

Quick Strength: 37.60% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
26100	1260	0.00%	88.76%	11174
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
6	5	42574	edu: 0 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
0	0	0	0	

4. <http://toprank.blogspot.com/>

Quick Strength: 45.74% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
12000	4200	0.00%	100.00%	14281
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
6	6	166385	edu: 19 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	

0 0 0 0

5. <http://news.stepforth.com/blog/2006/03/google-news...>

Quick Strength: 38.35%

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
12200	933	0.00%	0.15%	9242
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
6	5	52299	edu: 4 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
1	0	0	0	

6. <http://www.seo-dev.co.uk/>

Quick Strength: 27.00%

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
779	443	0.00%	100.00%	1295
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
5	5	4378596	edu: 0 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
0	0	0	0	

7. <http://www.daily-seo.com/>

Quick Strength: 28.00%

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
753	836	0.00%	100.00%	356
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
4	4	839613	edu: 1 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
0	0	0	0	

8. <http://www.jimwestergren.com/>

Quick Strength: 47.98%


Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
58800	28300	0.00%	100.00%	33823
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
4	4	21441	edu: 20 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
0	0	0	0	


9. <http://fathomseo.blogspot.com/>

Quick Strength: 30.29%

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
504	483	0.00%	100.00%	1778
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	

5	5	2180166	edu: 1 gov: 0 mil: 0
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News
0	0	0	0

10. <http://www.searchenginegenie.com/seo-blog/seoblog.html> 

Quick Strength: 39.01% 

Y! Ext Links to Site	Y! Ext Links to Page	Y! Deep Link %	Y! % Int. Pages Linking	Msn Ext. Links to Site
11500	1720	0.00%	51.76%	8791
Pagerank of Site	Pagerank of Page	Alexa Rank	Number of .edu, .gov, & .mil links	
6	5	18120	edu: 0 gov: 0 mil: 0	
Listings in DMOZ	Listings in Y! Directory	Listings in Wikipedia	Mentioned in Google News	
2	0	0	0	

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